



FACULTY OF

ECONOMICS AND BUSINESS

Forming leaders and contributing to economic and social development

FEN FACULTAD
ECONOMÍA
Y NEGOCIOS
UTALCA



The School of Economics and Business (FEN) at the University of Talca stands out as one of the best schools in the country in the areas of economics and management, providing students with a unique environment for their professional learning and personal development.

We offer four undergraduate programs that are either certified or in the process of certification. Additionally, we have Master's and Doctoral programs that are accredited or in the process of accreditation by the National Accreditation Commission, and we provide a distinguished range of continuing education opportunities.

Our education evolves in response to new technologies, new business practices, and new teaching methods, all with the quality seal of the University of Talca.

MISSION

“We educate leaders with strong theoretical and practical foundations in the fields of economics and business, with a critical, global, innovative, and socially responsible perspective. while producing high-quality research that contributes to societal progress. aiming to widely disseminate knowledge to positively impact societal development.

VISION

To be recognized as a leading School of Economics and Business in the education of professionals and the generation of excellent knowledge, strongly contributing to the economic development of the region and the country.

UNDERGRADUATE PROGRAMS

Business Engineering
Auditing and Management Control
Public Accountant and Auditor
Business Informatics Engineering

POSTGRADUATE PROGRAMS

Ph.D. in Economics
Ph.D in Management
Master of Business Administration (MBA)
Master in Health Systems Management
Master in Management and Public Policies
Master in Economics

CONTINUOUS EDUCATION

Diploma in Business Management
Diploma in Tax Legislation and Management
Diploma in Human Capital Management
Diploma in Actuarial Mathematics

RESEARCH CENTERS

Center for Business Development
Center for Applied Economics Research
Center for Accounting Research and Studies
Regional Competitiveness Center of Maule
National Center for Migration Studies

FEN ENGAGEMENT

- * Collaboration agreements with leading public and private institutions at the regional, national, and international levels.
- * Permanent outreach activities
- * Business Clinic
- * Tax Clinic - Income Tax Operation
- * Socioeconomic Perspective Magazine
- * Inter-American Journal of Environment and Tourism (RIAT)
- * Collaborative Innovation Spaces (Coworks)



Undergraduate programs

Bachelor's Degree in Business and Economics

School of Economics and Business – Universidad de Talca, Chile

This five-year undergraduate program is offered by the School of Economics and Business at the Universidad de Talca, a public institution located in the Maule Region of central-southern Chile—a region known for agricultural productivity, viticulture, and rich biodiversity between the Andes and the Pacific

The program provides academic and practical training in both economics and business administration, enabling students to understand economic systems, analyze business decisions, and manage organizations in dynamic environments. Students choose between two specialization tracks: Administration and Economics

Curriculum Overview

The study plan is structured across ten semesters and three academic short terms (trimesters), combining theoretical and applied learning. It includes:

★ Basic courses during the first two years: mathematics, linear algebra, statistics, accounting, microeconomics, macroeconomics, office software, and written and oral communication.

★ Core business courses: marketing, operations management, human resources, organizational behavior, cost accounting, finance, negotiation and conflict management.

★ Core economics courses: microeconomics II, macroeconomics II, econometrics, history of economic thought, industrial organization.

★ Professional skills development: teamwork, self-directed learning, ethics, corporate social responsibility, intercultural and social context analysis.

★ English language instruction across six levels, integrated throughout the curriculum.

★ Advanced coursework by specialization:

○ **Management:** strategic management, marketing strategy, advanced finance, HR leadership, quantitative methods.

○ **Economics:** advanced microeconomics, advanced macroeconomics, advanced econometrics, quantitative analysis.

The program includes three integrative modules, two professional internships, and elective courses that allow students to tailor their learning path. It prepares graduates for professional roles in private or public organizations, as well as for further academic studies.



International Pathways

Students who complete 60 SCT (academic credits) Eligible students may apply for admission to the Master's in Applied Economics at the same institution.

In their fourth year, eligible students may also apply for a double degree program through institutional agreements with:

- Montpellier Business School (France) – Bachelor of International Business Administration.
- HAW Hamburg (Germany) – Bachelor of Science in International Business.

Participation is subject to academic requirements and official university regulations.

Degree curriculum: Degree Tracks: * Bussines Management * Economics

YEAR 1

Semester 1

Office Software Workshop	Economics	Accounting	Linear Algebra	Oral and Written Communication I	Foreign Language I
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Semester 2

Business Mathematics	Management	Oral and Written Communication II	Calculus	Foreign Language II
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YEAR 2

Semester 3

Marketing	Macroeconomics I	Microeconomics I	Cost Accounting	Statistics I	Teamwork and Social Skills Development
Foreign Language III					

Semester 4

Production Management I	Information Systems and Technologies	Organizational Behavior	Conflict Management and Negotiation	Statistics II	Self-directed Learning
Foreign Language IV					

YEAR 3

Semester 5

Production Management II	Financial Management I	Labor and Commercial Law	Business Environment Analysis	Microeconomics II	Cultural Contexts
Foreign Language V					

Semester 6

Marketing Intelligence	Econometrics	Strategic Management	Tax Law	Economic Thought History	Industrial Organization
Foreign Language IV	Foreign Language VI				

YEAR 4

Semester 7

Financial Management II	Social Responsibility	Private and Social Project Evaluation	Integrative Module I	Strategic Implementation	Cultural Contexts
Ethics and social Responsibility	Elective I	Elective II			

Semester 8

Advanced Finance Topics	Quantitative Methods for Management	Strategic Marketing	Leadership in People Management	Corporate Social Responsibility	Integrative Module II
Elective III	Internship I				

YEAR 5

Trimester 1

Integrative Module III	Internship II
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Economics Track

(Shared coursework with Management Track but with greater focus on advanced theory and econometrics).

Specializations

- Advanced Microeconomics I
- Advanced Microeconomics II
- Advanced Econometrics I
- Advanced Macroeconomics I
- Advanced Microeconomics III
- Advanced Econometrics II
- Three specialization electives

Additional Notes

- Upon completing 60 SCT credits, students may apply to the Master's in Applied Economics at the Universidad de Talca.
- In the fourth year, students may apply for double degree programs:
 - o Bachelor of International Business Administration at Montpellier Business School (France)
 - o Bachelor of Science in International Business at HAW Hamburg (Germany)
- Curriculum subject to modifications based on university regulations.

BACHELOR MANAGEMENT INFORMATION SYSTEMS

The Business Informatics Engineering program is a five-year undergraduate degree offered by the School of Economics and Business at the Universidad de Talca, located in the Maule Region of central-southern Chile—a productive and diverse territory characterized by its agricultural economy, emerging technology sector, and natural landscapes between the Andes Mountains and the Pacific Ocean.

The program provides interdisciplinary training in information technologies, business administration, and data-driven decision-making. Its objective is to prepare professionals capable of designing and implementing information systems that support organizational strategy and process innovation.

Curriculum Overview

The curriculum is organized across ten semesters and three academic short terms (trimesters). It integrates coursework in computing, data science, systems engineering, and business management. Key components include:

- * **Core computing and IT courses:** algorithms, object-oriented programming, user interfaces, databases, software engineering, web application development, system dynamics, and IT service management.
- * **Business foundations:** accounting systems, financial analysis, marketing, cost analysis, organizational behavior, supply chain management, and project formulation and evaluation.
- * **Process modeling and improvement:** business process analysis, systems planning and control, redesign and innovation management.
- * **Strategic and ethical dimensions:** business strategy, IT project management, control systems, corporate ethics, social responsibility, and implementation strategies.
- * **Quantitative training:** mathematics, calculus, statistics I and II, data analysis, and business intelligence.
- * **Professional development:** teamwork and communication skills, self-directed learning, innovation labs, and applied innovation projects I and II.

The curriculum also includes **three levels of elective courses**, **three integrative innovation projects**, and **six levels of foreign language instruction**, along with courses on cultural and social context comprehension.

International Perspective

Although the program does not currently offer a double degree, it forms part of a broader institutional strategy that encourages international exchange and multicultural learning. Students gain both technical and managerial competencies applicable across sectors and regions, with a strong foundation in the Latin American business and technological environment.

Degree curriculum

YEAR 1

Semester 1

Introduction to Information Technologies	Management	Economics for Management	Calculus I	Oral and Written Communication I	Foreign Language I
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Semester 2

Programming	Algorithms	Calculus II	Oral and Written Communication II	Foreign Language II
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YEAR 2

Semester 3

Object-Oriented Programming	Mathematics II	Statistics I	Information Technologies	Foreign Language III	Teamwork and Social Skills Development
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Semester 4

Database Systems I	Mathematics III	Statistics II	Business Costs and Financial Analysis	Statistics II	Foreign Language IV
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YEAR 3

Semester 5

Web Applications Development I	Business Processes	Accounting Information Systems	Understanding Cultural Contexts	Foreign Language V
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Semester 6

Web Applications Development II	Business Modeling and Organizational Redesign	Human Resource Management	Understanding Social Contexts	Foreign Language VI
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YEAR 4

Semester 7

Software Engineering	Quality Assurance in IT Services	Digital Marketing	Organizational Behavior	IT Planning and Control	Innovation Project I
Innovation Project Formulation					

Semester 8

Technology Services Management	User Interfaces	Ethics and Social Responsibility	Strategic Implementation	Innovation Project II	Innovation Workshop
Elective I					

YEAR 5

Trimester 1

Business Intelligence	Project Management I	Management Control	Electiva II
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Trimester 2

Project Management II	Supply Chain Management	Elective III
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Trimester 3

Systems Dynamics I	Systems Dynamics II	Logical Systems Analysis and Design	Project Formulation and Evaluation	Self-directed Learning
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Additional Notes

- The curriculum may be subject to change based on institutional regulations.
- Courses marked with an asterisk (*) in the original plan are annual modules or cross-semester in nature.

BACHELOR IN ACCOUNTING AND MANAGEMENT

The Bachelor in Accounting and Management is a five-year undergraduate program offered by the School of Economics and Business at the Universidad de Talca, located in the Maule Region of central-southern Chile. This area combines agricultural and industrial development with access to natural reserves, situated between the Andes Mountains and the Pacific coast.

The program provides interdisciplinary training in accounting, auditing, taxation, financial analysis, and management. It prepares professionals to evaluate and guide the strategic performance of organizations, integrating economic, regulatory, and technological criteria in decision-making.

Curriculum Overview

The academic plan is structured across ten semesters and three short academic terms (trimesters). It includes:

- * **Core accounting and auditing courses:** financial statements, cost accounting, internal control, financial auditing, tax law, tax planning, and valuation of assets and financial instruments.
- * **Information systems:** design, implementation, and strategic management of accounting and management information systems.
- * **Management foundations:** marketing, project management, human resources, business processes, and strategic planning and implementation.
- * **Quantitative and economic tools:** mathematics, calculus, statistics I and II, business environment analysis, and optimization techniques.
- * **Legal and ethical dimensions:** labor law, commercial law, ethics, and social responsibility.
- * **Professional competencies:** teamwork, self-directed learning, oral and written communication, and intercultural context comprehension.
- * **Applied training:** “Integrative modules and applied projects in innovation and management control.

Foreign language instruction is included across six levels, and students complete a final graduation project (Memoria) supported by a professional seminar and academic supervision.

International Perspective

While the program does not offer a double degree, it is part of a School that encourages regional integration and international cooperation. The training emphasizes Latin American business, tax, and management contexts, enabling graduates to operate effectively in public and private institutions across diverse economic sectors.

Degree curriculum

YEAR 1

Semester 1

Oral and Written Communication I	Foreign Language I	Introduction to the Program	Fundamentals of Accounting	Management	Economics
Mathematics					

Semester 2

Oral and Written Communication II	Foreign Language II	Accounting Information Systems	Calculus I	Commercial Law	Statistical Methods I
Business Environment Analysis					

YEAR 2

Semester 3

Foreign Language III	Teamwork and Social Skills Development	Labor Law	Statistical Methods II	Strategic Financial Statements	Learning Self-Management
Specific Accounting Methodology					

Semester 4

Foreign Language IV	Optimization	Tax Fundamentals	Cost Fundamentals	Cultural Contexts	Social Contexts
Integration Module I					

YEAR 3

Semester 5

Foreign Language V	Strategic Costing	Financial Diagnostics	Implementation of Information Systems	Internal Control and Audit Procedures	Tax Application
Development and Design of Information Systems					

Semester 6

Foreign Language VI	Financial Instrument Valuation	Audit of Information Systems	Human Resource Management	Systems Valuation	Integration Module II
Strategic Investment and Economic Value					

YEAR 4

Semester 7

Strategic Marketing	Business Process Management	Tax Audits and Claims	Strategic Management of Information Systems	Professional Elective I	Ethics and Social Responsibility
Financial Audit					

Semester 8

Strategic Planning and Implementation	Project Management Control	Management Control Systems	Strategic Implementation	Professional Elective II	Strategic Management Control
Project Formulation and Evaluation	Capstone Project				

YEAR 5

Trimester 1

Bachelor's Thesis

Additional Notes

Annual modules are marked with an asterisk (*) in the original curriculum.

The curriculum may be subject to modifications according to institutional regulations.

The program combines accounting, auditing, and organizational control tools with a strategic vision of business processes and digital systems.

BACHELOR IN PUBLIC ACCOUNTING AND AUDITING

Curriculum Overview

The curriculum spans ten semesters and three short academic terms (trimesters). It includes:

- ★ **Accounting fundamentals:** financial accounting, financial statements, cost accounting, and accounting methodologies.
- ★ **Auditing and control:** internal control, financial auditing, auditing of information systems, and strategic control systems.
- ★ **Taxation:** tax fundamentals, tax application, tax auditing and claims, and tax planning.
- ★ **Information systems:** design, implementation, and strategic management of accounting systems.
- ★ **Legal and ethical aspects:** labor and commercial law, ethics, and corporate social responsibility.
- ★ **Quantitative and economic tools:** mathematics, calculus, statistics I and II, economic environment analysis, financial diagnostics, and asset valuation.
- ★ **Professional competencies:** teamwork, autonomous learning, communication skills, and intercultural and social context analysis.

The program includes six levels of foreign language instruction and two professional electives. It culminates in the development and defense of a final graduation project (Memoria), which integrates the student's academic and applied learning.

International Perspective

While this program does not include a double degree, it is part of a broader institutional framework that promotes academic mobility and regional cooperation. The training is aligned with the Latin American public accounting and auditing context, with emphasis on ethical responsibility and the evolving role of accountants and auditors in economic transparency.

Degree curriculum

YEAR 1

Semester 1

Oral and Written Communication I	Foreign Language I	Introduction to the Program	Fundamentals of Accounting	Office Software	Management
Mathematics					

Semester 2

Oral and Written Communication II	Foreign Language II	Accounting Information Systems	Economics	Commercial and Civil Law	Calculus I
Statistics I					

YEAR 2

Semester 3

Foreign Language III	Cost Fundamentals	Tax Fundamentals	Business Environment	Labor Law	Specific Accounting Methodology
Teamwork and Social Skills Development					

Semester 4

Foreign Language IV	Strategic Cost Analysis	Application of Taxes	Optimization	Financial Statements for Strategic Decisions	Cultural Contexts
Social Contexts					

YEAR 3

Semester 5

Foreign Language V	Financial Diagnostics	Financial Instrument Valuation	Implementation of Information Systems	Internal Control and Audit Procedures	Design and Development of Information Systems
Self-directed Learnings					

Semester 6

Foreign Language VI	Audit of Information Systems	Human Resource Management	Integration Module I	Strategic Investment and Economic Value	Strategic Planning and Implementation
Ethics and Social Responsibility					

YEAR 4

Semester 7

Financial Audit	Management Control Systems	Tax Audits and Claims	Asset Valuation	Elective I	Strategic Management of Information Systems
Corporate Social Responsibility					

Semester 8

Tax Planning	Strategic Implementation	Project Formulation and Evaluation	Elective II	Integration Module II
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Additional Notes

The curriculum includes integration modules and professional development components.

Courses in foreign language (English) are included in all academic years.

Curriculum subject to change according to institutional regulations.

Graduate programs

MASTER IN ECONOMICS

The Master in Economics (MAEO) is a two-year, full-time, research-oriented graduate program offered by the School of Economics and Business at the Universidad de Talca. The university is located in the Maule Region of central-southern Chile, an area known for its agricultural development, ecological diversity, and regional economic relevance.

The program provides advanced training in applied economics with strong foundations in microeconomics, macroeconomics, and econometrics. It prepares graduates to analyze complex economic issues using analytical and empirical tools, contributing to academic, policy, or private-sector environments.

Program Objectives and Graduate Profile

Graduates of the program are expected to:

- * Possess solid theoretical and applied economic knowledge.
- * Demonstrate high proficiency in quantitative methods for economic analysis.
- * Conduct academic research or contribute to policy design in multidisciplinary teams.

The program prepares students for academic and professional paths in teaching, public policy, applied research, consulting, or doctoral studies.

Curriculum Structure

The program is structured over four trimesters (two years), and includes:

- * Advanced Mathematics for Economics
- * Microeconomics I, II, and III
- * Macroeconomics I, II, and III
- * Econometrics I and II
- * Research Methodology in Economics
- * Elective courses
- * A thesis project developed over two trimesters

Research Areas

Students may focus their thesis in one of the following areas:

- * Financial Economics
- * Agricultural, Environmental, and Resource Economics
- * Health, Education, and Welfare Economics
- * Development Economics

Admission Requirements

Applicants must hold a bachelor's degree (Licenciatura) in economics, business, engineering, mathematics, statistics, or a related discipline. Selection is based on academic performance and an interview with the academic committee.

Regional and Academic Context

The program responds to local and national development challenges, while maintaining academic standards aligned with international graduate education. It encourages critical thinking, applied research, and a regional perspective on global economic issues.

MASTER IN HEALTH SYSTEMS MANAGEMENT

The Master in Health Systems Management is a professional graduate program with a duration of six trimesters, offered full-time by the School of Economics and Business at the Universidad de Talca. The university is located in the Maule Region of central-southern Chile, a territory recognized for its agricultural production, regional infrastructure, and natural diversity between the Andes Mountains and the Pacific Ocean.

The program focuses on the strategic and operational management of healthcare systems and services in both public and private institutions. It is aimed at professionals seeking to develop specialized knowledge and managerial competencies to lead health organizations in dynamic and complex environments.

Program Objectives

- * Graduates of the program will be able to:
- * Lead and manage clinical and administrative services within health systems.
- * Diagnose problems and implement solutions using best practices in healthcare management.
- * Demonstrate leadership, communication, strategic thinking, and effective teamwork.
- * Curriculum Structure
- * The program is structured in two academic years (six trimesters), and includes:

First year:

- * Foundational training in economics, accounting, management, and statistics.
- * Courses on legal frameworks, cultural context analysis, and interpersonal communication.
- * Workshops focused on presentation, teamwork, case methodology, and research methods.

Second year:

- * Specialized courses in strategic health management, public health and epidemiology for managers, quality and accreditation, logistics and operations, project formulation and evaluation, control systems, and human resources management.
- * Elective courses and a structured thesis project developed over three consecutive trimesters, complemented by workshops in professional and personal development.
- * Classes are held on Fridays and Saturdays, allowing professionals to maintain work commitments while pursuing graduate studies.

Admission Profile and Requirements

The program is intended for professionals with a licentiate or equivalent degree in health sciences, business, or management-related fields. Prior experience in health institutions is recommended. Admission is based on academic background and a personal interview with the academic committee.

Regional and Academic Context

The program responds to the strategic needs of the Chilean healthcare system, particularly within the Maule Region. It is aligned with national health policy priorities and offers a regional perspective on the management of healthcare networks, resources, and services.



MASTER IN PUBLIC POLICY AND MANAGEMENT

The Master in Public Policy and Management is a professional graduate program offered over six trimesters, full-time, by the School of Economics and Business at the Universidad de Talca. The university is located in the Maule Region of central-southern Chile, a territory known for its agricultural activity, regional institutions, and natural diversity between the Andes Mountains and the Pacific Ocean.

The program is oriented toward the challenges of managing public institutions and designing public policies at regional and local levels. It develops analytical, strategic, and ethical competencies for professionals working in government, civil society, or multilevel governance contexts. The program promotes a territorial approach to public management, aimed at inclusive and sustainable development.

Program Objectives

Graduates of the program will be able to:

Understand and apply theoretical and practical tools from economics, management, political science, and statistics to public problems.

Design, implement, and evaluate public policies with a territorial and institutional perspective. Manage public organizations strategically and adaptively, especially in regional and local environments.

Demonstrate leadership, teamwork, negotiation skills, and effective communication in multidisciplinary settings.

Curriculum Structure

The program spans six trimesters and includes four academic stages:

1. Preparatory Stage (Trimesters I–II):

Courses in mathematics, statistics, and economics.

Introduction to public policy.

Workshops on presentation, teamwork, case analysis, and research methodology.

2. Core Courses (Trimesters II–III):

Public sector institutions and law.

Political systems and territorial governance.

Management control.

3. Advanced Courses and Specialization (Trimesters IV–VI):

Strategic management, public finance, IFRS accounting, policy analysis I and II, public management I–III, organizational change, human resources, and project evaluation.

4. Electives and Thesis Development:

Students take elective courses aligned with their areas of interest and complete a thesis over three trimesters, supported by academic advising and development workshops.

Classes are held on Friday evenings and Saturdays to accommodate working professionals.

Admission Requirements

Applicants must hold a licentiate or professional degree in public administration, economics, law, political science, engineering, or related fields. A minimum of two years of professional experience, preferably in public institutions, is required. Admission is based on academic records and an interview with the program committee.

MASTER IN TAX POLICY AND PLANNING

The Master in Tax Policy and Planning is a professional graduate program spanning six trimesters, offered full-time by the School of Economics and Business at the Universidad de Talca. The university is located in the Maule Region of central-southern Chile, a territory noted for its agricultural productivity, regional infrastructure, and natural diversity between the Andes Mountains and the Pacific Ocean.

This program is designed to train specialists in taxation, equipping graduates to advise both organizations and individuals. It integrates economic, financial, legal, and ethical dimensions relevant to taxation and strategic tax planning.

Program Objectives

Graduates will be able to:

- * Provide tax-economic-financial advisory services to public or private entities.
- * Research technical and ethical aspects of taxation in national and international contexts.
- * Establish efficient institutional relationships through a systemic perspective of fiscal functions.
- * Produce advanced tax reports to inform decision-making.
- * Analyze and proactively evaluate tax impacts on various taxpayer profiles.

Graduate Profile

Graduates will emerge as tax advisors with a broad perspective, capable of identifying and leveraging business opportunities through strategic taxation, and implementing effective tax strategies.

Curriculum Structure

Year 1

Trimester I: Workshops on learning skills, presentation, teamwork, and case methodology; Tax litigation; Accounting and taxation; Management.

Trimester II: Business law; Economic environment; Value Added Tax; Public finance.

Trimester III: Corporate direct taxation; Taxable income; Labor income taxation; Ethics in taxation.

Year 2

Trimester IV: Global complementary taxation; Financial management; Corporate tax liability; Elective I; Thesis I.

Trimester V: International taxation; Capital markets and taxation; Elective II; Tax incentives; Thesis II.

Trimester VI: Tax planning; Comparative tax administration; International finance; Thesis III.

Classes are held on Friday evenings and Saturdays at Campus Talca, allowing working professionals to attend.

Admission Requirements

Applicants must hold a licentiate or professional degree in accounting, business, engineering, law, or related areas. Completion of at least eight semesters of university education is required; work experience is valued but not mandatory. Admission involves evaluation of academic records and an interview with the program committee.

Academic and Regional Context

The program offers rigorous technical training, ethical standards, and strategic tax advisory skills, combining national and international perspectives. Its grounding in the Maule Region enables professionals to address complex taxation challenges in both public and private sectors.

MASTER IN BUSINESS ADMINISTRATION (MBA)

The MBA is a professional graduate program spanning six trimesters, offered full-time by the School of Economics and Business at the Universidad de Talca. The university is located in the Maule Region of central-southern Chile, a territory marked by agricultural depth, expanding industrial services, and natural diversity between the Andes Mountains and the Pacific Ocean. The program is designed for mid-career professionals seeking advanced managerial competencies across functional and strategic domains. It emphasizes the integration of economic, financial, managerial, and organizational perspectives to face business challenges in domestic and international contexts.

Program Objectives

Graduates of the program will be able to:

- * Apply leadership and strategic decision-making in diverse organizational environments.
- * Integrate financial, marketing, operations, and human resources management with global economic insights.
- * Diagnose organizational problems and propose innovative, ethical, and sustainable solutions.
- * Communicate effectively and lead teams in multicultural and interdisciplinary settings.

Curriculum Structure

The program is structured into six trimesters and includes:

- * **Foundation Courses:** strategic management, accounting and finance for managers, marketing, organizational behavior, Operations Management, business economics, business law.
- * **Core Functional Modules:** advanced finance, strategic marketing, human capital leadership, supply chain and logistics, business analytics, decision-making tools.
- * **Strategic Management:** global strategy, innovation and entrepreneurship, corporate governance, ethics and corporate social responsibility.
- * **Applied Projects and Workshops:** business simulation, consultancy project with a real organizational partner, leadership and negotiation workshops, innovation labs.
- * **Electives and Thesis:** specialized electives in finance, marketing, health management, human resources or public-private partnerships, plus a final applied thesis developed over two trimesters.

Classes are scheduled on Friday evenings and Saturdays to accommodate working professionals.

Admission Requirements

Applicants must hold a bachelor's degree and demonstrate professional experience. Admission includes evaluation of academic record, professional background, and a personal interview. Leadership potential and capacity for collaborative work are key selection criteria.

Academic and Regional Context

With a comprehensive and interdisciplinary focus, this MBA supports the professional development of managers capable of addressing regional, national, and international challenges. Its anchoring in the Maule Region offers a contextual advantage for business integration and local impact.

PhD in Economics

PhD in Economics

The PhD in Economics is a full-time, four-year academic program offered by the School of Economics and Business at the Universidad de Talca. The university is located in the Maule Region of central-southern Chile, a territory recognized for its agricultural development, natural resources, and growing research capacity.

This doctoral program is aimed at economists, business engineers, industrial or civil engineers, mathematicians, statisticians, agronomists, and professionals from related fields interested in conducting advanced research in the areas of environmental and resource economics or development economics.

Program Objectives

The program seeks to provide rigorous theoretical and methodological training for students to produce original, independent, and internationally relevant research. It emphasizes strong competencies in research design, data analysis, theoretical application, and academic dissemination.

Fields of Specialization

Doctoral research may focus on one of the following areas:

- * Environmental and Natural Resource Economics
- * Development Economics

Graduate Profile

Graduates are expected to:

- * Design and conduct advanced academic research.
- * Generate new knowledge with academic, policy, or applied relevance.
- * Contribute to national and regional development through scientific dissemination.

Curriculum Structure

Year 1 (Trimesters I–III): Advanced Mathematics for Economics, Microeconomics I–III, Macroeconomics I–III, Econometrics I–II, Research Methodology, Seminars.

Year 2 (Trimesters I–II): Econometrics III, Welfare and International Macroeconomics, International Finance, plus elective courses.

Years 2–4 (Trimesters III–VI): Specialized electives and continuous thesis development (Thesis I–VI), including a final doctoral seminar.

Cohort and Duration

The program has a duration of four years and accepts a small cohort of full-time students, allowing for personalized academic supervision.

Admission Requirements

Applicants must hold a bachelor's or master's degree in economics or a related discipline and demonstrate English proficiency equivalent to CEFR level A2 or higher. Admission is based on academic background and a personal interview with the doctoral committee.

PhD in Management

The PhD in Management is a full-time, four-year academic program offered by the School of Economics and Business at the Universidad de Talca, based in the Maule Region of central-southern Chile—a region defined by agricultural strength, natural diversity, and expanding research infrastructure.

Program Purpose and Objectives

This program aims to develop researchers with a global perspective and strong expertise in management sciences. It equips students with advanced quantitative and qualitative methodologies to produce original research that addresses organizational and systems-level issues in management.

Graduates are prepared to:

- ✦ Conduct high-level research within universities, public institutions, and private organizations.
- ✦ Contribute to theoretical and empirical advancement in management through publication in peer-reviewed journals.

Fields of Research

Students can choose between two lines of investigation:

- 1. Organizational Management:** covers topics such as corporate governance, human resource management, entrepreneurship, corporate culture, CSR, and business finance.
- 2. Systems Management:** focuses on information technology management, production systems, management control, process management, auditing, and the “dark side” of ICT usage.

Curriculum Overview

Stage	Content
Year 1 (Trimesters I–III)	Organization theory, economic topics, quantitative research methods I, management control, multidisciplinary research seminar I, qualitative methods I, information systems theory
Year 1 (Trimesters I–III)	Thesis Project I, Elective I, qualitative methods II, Thesis Project II, academic writing and presentation, Elective II, Thesis Project III (project defense), Elective III, Seminar III
Year 1 (Trimesters I–III)	Thesis development (Thesis IV–VI), ongoing research seminars and electives, culminating in dissertation completion

Cohort and Structure

The program admits a small cohort of full-time doctoral candidates, ensuring personalized supervision over a four-year period.

Admission Criteria

Candidates must hold a bachelor’s or licentiate in business management, information systems, auditing, engineering, or a related discipline. They should have a minimum GPA of 5.0 (scale 1–7) or evidence of research ability (such as a published paper or conference presentation). Applicants are also required to pass a committee interview, and may present proof of English proficiency (recommended level: CEFR B1 or equivalent).

100%

of our faculty members have post-graduate degrees.

100%

of our degree programs are either certified or undergoing certification review.

100%

of our postgraduate programs are accredited or in the process of accreditation.

+1600

undergraduate and postgraduate students.

+3000

graduates working in public and private organizations at regional, national, and international levels.

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Accreditations



UNIVERSIDAD DE TALCA
ACREDITADO POR 6 AÑOS
CNA CHILE
Hasta noviembre del 2025
Universidad de Talca
Acreditada por 6 años

Memberships

